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Gateway Selects HiSoftware AccMonitor for Accessibility Compliance

PC giant implements solution to monitor, test and repair Web site content for Accessibility compliance and promote good corporate citizenship

HiSoftware announced that Gateway, Inc. has chosen to implement the company's AccMonitor suite for the creation and management of Web standards for Accessibility. Gateway is the third largest PC company in the U.S. and among the top ten worldwide.

John Ulrich, vice president customer services and support for Gateway, said, "As Gateway pushes into new frontiers, we remain dedicated to our original objective of helping

people improve their lives through technology. HiSoftware will help us fulfill our commitment to corporate good citizenship and ensure a positive and confident user experience for all of our Web site users by continuously monitoring our site for accessibility issues."

Gateway always has been devoted to treating customers with respect and decency while focusing on service, quality and value. It consistently ranks among the industry's

HiSoftware Opens New Office in Washington, DC

New DC location and federal sector hire to help better serve the company's extensive government market

HiSoftware is pleased to announce it has opened a new regional office in Washington, DC. The strategic location and addition of Lisa Ruff as Director of Federal Sector Sales, will allow the company to better serve its large government client-base.

"As part of our ongoing expansion, HiSoftware is pleased to open its latest office in Washington, DC. The location of the DC office, as well as the addition of Lisa Ruff, with 20 plus years of experience in the public sector, allows us to better serve our extensive government client base," said Kurt A. Mueffelmann, President and CEO, HiSoftware. "We look forward to what Lisa's knowledge and experience can offer our customers in the public sector:"

Lisa Ruff, HiSoftware's new Director of Federal Sector Sales brings with her over 20 years of experience in the technology industry. She will be responsi-

ble for the company's federal sales and the strategic direction for the public sector. Prior to joining HiSoftware, Ruff spent 13 years with Microsoft Corporation, 12 of which were in the Federal Systems Sales Organization, providing enterprise technical sales solutions to several US Government agencies including all branches of the DoD and many civilian divisions. In addition to her core Microsoft Office System technology focus, Ruff helped evangelize Microsoft's Accessible Products and Solutions to support the Government in their Section 508 compliance. Ruff is a graduate of Johns Hopkins University in Baltimore and holds a Bachelor of Science in Engineering.

HiSoftware's new office is located at:

1711 N. Street NW, 1st Floor
Washington, DC 20036

and can be reached by phone at
+1.202.223.5110

PRODUCT NEWS

Introducing AccMonitor Site Quality Module v10.0

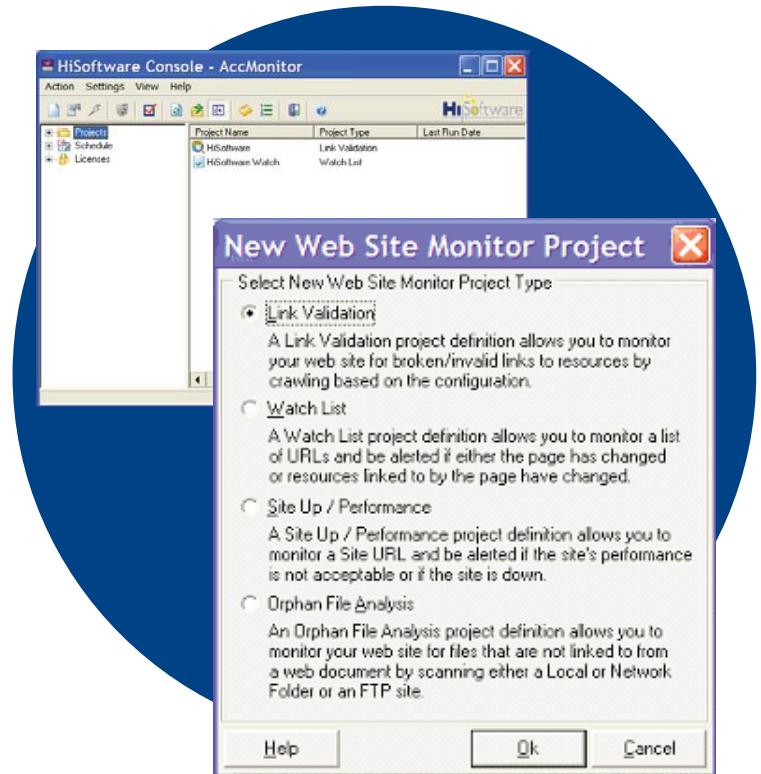
New version provides increased speed, performance and Web management capabilities

HiSoftware has announced the release of AccMonitor® Site Quality Module v10.0. Part of the AccMonitor Suite of automated content compliance solutions, the Site Quality Module provides automated monitoring and testing of structural and content issues for enterprise Web sites.

HiSoftware President and CEO, Kurt A. Muefflmann, said, "The new AccMonitor Site Quality Module provides critical e-business intelligence to Web managers concerned with the usability and searchability of their Web sites. Broken links and missing images can create a negative experience for users of a Web site. The Site Quality Module provides automated monitoring and validation for an organization's site, allowing both content and site structure to be of the highest quality and ensure a positive user experience."

The Site Quality Module provides an enterprise test management system that enables automated, scheduled and on-demand monitoring of one or multiple Web sites for site quality and change management issues. The software assists with quality and accessibility assurance by scanning and analyzing a site's Web content for broken links, slow loading pages, changing content, Web site down-time and slow server response time. It also provides orphan file analysis, producing detailed reports to help developers and quality assurance professionals identify and fix content, interaction and usability defects. The Site Quality Module automatically sends email alerts to Web managers for critical issues that may interfere with a Web user's experience, enabling fast resolution of Web issues and minimum impact.

Version 10.0 features HiSoftware's enhanced crawler technology for increased speed, performance and optimized Web management. The latest release of the Site Quality Module also provides updated scheduling components for advanced automation capabilities. It assists in the process of creating a complete "Site Inventory" providing Web managers with a better understanding of their sites by



providing information on site size, file types in use, mail links, third-party links and more. It allows users to find and fix broken links, broken anchors and other content defects.

Developed to perform at high speeds on any server, the Site Quality Module is designed to take advantage of the full potential of the system on which it is running. Optional Web-based administration eases the burden on IT, allowing for pervasive quality to be achieved regardless of platform. The software is optimized to handle security and usability with Windows XP Service Pack 2. The Version 10.0 release also includes a licensed version of HiSoftware's award-winning Link Validation Utility for ongoing user-driven site testing and management.

The Site Quality Module is part of HiSoftware's AccMonitor Suite, which provides a complete set of modular solutions that enable users to create and manage corporate Web standards for accessibility, privacy, security, search engine optimization (SEO), site quality and performance, branding, competitive intelligence and application transaction testing (AppTest).

Call us today at 1.888.272.2484 to purchase or to upgrade to the Site Quality Module v10.

New Releases & Current Versions

NEW:

Site Quality Module v10.0 (formerly Web Site Monitor)

CURRENT:

AccMonitor® Compliance Server v1.0.1.21

AccVerify® v10.0 and AccRepair® v10.0

AccVerify and AccRepair for Microsoft FrontPage® v7.0.0.001

Hi-Caption Studio v8.0

Link Validation Utility v9.0.0.32 Available with AccVerify DS2

TagGen® Office v2005

CUSTOMER NEWS

Clemson University Chooses HiSoftware for Accessibility Compliance

HiSoftware is pleased to announce that Clemson University has chosen to implement HiSoftware's AccVerify, AccRepair and Hi-Caption Studio for the creation and management of Web Accessibility standards across their Web site www.clemson.edu. Clemson is one of the top universities in the US with more than 17,000 students enrolled in undergraduate and graduate degree programs.

Carla Rathbone, Director, Educational Technology Services and Distance Education for Clemson, said, "With over 95 million hits to our Web site, making sure that our Web content is accessible is very important us. Prior to implementing HiSoftware's solutions we were testing for accessibility issues manually, one page at a time. Plus not all content owners had the ability to make the necessary accessibility fixes, taxing the resources of our development team." Rathbone continued, "Now with HiSoftware's accessibility testing and repair solutions, sites with minimal accessibility issues can be fixed by the content owner, even if not a developer by trade. This gives the support and development team more time to focus on sites that are more complex as well as portal applications."

Clemson's university-wide Accessibility project is aimed at addressing Section 508 Accessibility guidelines for Web site

content mandated by the state of South Carolina. The university allows everyone on campus to have their own Web space so finding an Accessibility solution that not only allows content developers to find - but also fix - accessibility issues was important. Clemson chose to implement HiSoftware's Educational bundle which includes AccVerify,

AccRepair and Hi-Caption Studio to manage and automate Accessibility testing, monitoring and repair across all areas of the university's Web site. The AccRepair module was a key component in Clemson's decision

as it allows even non-developers to easily fix pages with Accessibility issues, helping ensure all content creators adhere to Accessibility guidelines.

HiSoftware President and CEO, Kurt A. Mueffelmann, said, "HiSoftware is pleased to add Clemson University to the growing list of hundreds of universities and colleges across the US using our solutions for Accessibility compliance. Our comprehensive Accessibility solutions and expertise in educational sites, make it easy for educational institutions to monitor, enforce and repair Web content to make sure they keep on top of state and government mandated compliance guidelines."



Gateway Selects HiSoftware AccMonitor for Accessibility Compliance...continued from page 1

... accomplishment the company and its employees prize highly. Implementing HiSoftware's AccMonitor for Accessibility will help Gateway meet its corporate objectives by ensuring that the company's Web content is accessible to individuals with disabilities. Approximately 20 percent¹ of the population is affected by disabilities, including people who use assistive technologies such as screen readers, text readers and voice-activated devices. If a Web site is not Section 508 compliant these individuals may not be able to access the information contained in a Web site, directly impacting business. AccMonitor will allow Gateway to monitor, test and repair its Web content making sure that the content is compliant against the latest US and international standards and that content is accessible to all site users.

HiSoftware President and CEO, Kurt A. Mueffelmann, said, "HiSoftware is pleased that Gateway has selected

AccMonitor to meet its compliance goals. With US disability numbers averaging 20 percent, AccMonitor helps companies like Gateway capture 100 percent of their audience and prevent loss of sales from inaccessible Web content. It is a valuable tool for companies doing business on the Web today."

HiSoftware provides software, services and on-demand solutions that test, repair, monitor and enforce Web content governance, site-quality and regulatory compliance. The company's solutions empower content developers, Web site architects and executives to work collaboratively to create and manage corporate Web standards for accessibility, privacy, security, search engine optimization (SEO), site quality and performance, and more.

¹ The US Census Bureau, http://www.census.gov/Press-Release/www/releases/archives/facts_for_features_special_editions/001823.html

COMPANY NEWS



HiSoftware Appoints New Chief Financial Officer and Chief Operating Officer

HiSoftware is pleased to announce that John Rogers has joined the company as chief financial officer and chief operating officer. His primary responsibilities will include managing the company's financial growth, scaling continued operations and directing global human resources.

"We are very pleased to have John join the team at HiSoftware," said HiSoftware president and CEO Kurt A. Mueffelmann. "John has a great deal of experience with fast-growing companies like HiSoftware, making him a perfect fit for overseeing the company's rapid financial growth and ensuring the stability of the company to best meet the interests of HiSoftware's shareholders, employees and most importantly our 4,000 customers worldwide."

Rogers brings to HiSoftware more than 22 years of financial and operations experience. Prior to joining HiSoftware, Rogers was a partner of Henniker River Group, a technology-focused business development firm, since 2000. Prior to that, Rogers was chief operating officer and chief financial officer of RealWorld Corporation, a former client of Henniker River. At RealWorld, Rogers was responsible for overall operations and all financial matters. He oversaw a complete turn-around of the company that eventually led to its acquisition by Great Plains Software, Inc. (GPSI) in the year 2000... (See the press releases section of www.hisoftware.com for full release).

"HiSoftware provides innovative services and solutions to more and more companies that are concerned with developing and maintaining Web sites that meet the highest standards in accessibility, privacy, security, quality and performance," said Rogers. "I am excited to be in a position to help the company manage its financial goals as it grows and becomes even more successful."

**Check out our new FEDERAL BLOG at
<http://www.hisoftware.com/lhsftwire/Government/>**



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